



•New Beginnings Weddings•

## Introduction

Hello and welcome! For almost two decades, New Beginnings Weddings and Events has helped hundreds of couples with creating weddings and special events. The dedication we hold for each of our clients is surpassed only by our commitment and hard work to get them exactly what they want for these special days.

Why should you hire New Beginnings Weddings? For starters, you will have the lead creative wedding consultant on your team negotiating and securing the very best Atlanta has to offer for the money you have available to spend. How does Rhonda do it? By the relationships she has built in the city through the pleasure of working with hard working couples such as yourself, along with some of Atlanta's local celebrity personalities (i.e.: news anchors, entertainers, athletes, entrepreneurs). Along that same vein, Rhonda's professional wedding network has also work with these same people and more (i.e.: actors, singers, etc.) That means, from Rhonda's experience, as well as that gained by her professional wedding network, you will have in your employ extraordinary creative wedding and event designers who know how and stand ready to serve each and every client with 110%. If you become a client, this is what you can expect to have.

### **About Rhonda Allen, Atlanta Wedding Planner Owner, Principal Creative Wedding and Event Planner NBBC, LLC Companies**

The team at New Beginnings Weddings and Events began by planning weddings and special events. The principal creative wedding and event consultant, Rhonda Allen, like many before her, began her rise toward the stars by planning her best friend's wedding.

Her impeccable eye for detail and ability to design one personalized element for each event and carry it throughout is what she, and her remarkably talented team, have become known for, and makes her the event and wedding guru to have on your event planning team.

Your New Beginnings Weddings and Events Creative Event/Wedding Consultants and Planners are extraordinarily skilled and experienced. Headed up by Rhonda, through her education from GSU, along with her decades long experience as an Executive HR Director for both public and private companies have empowered her with a keen ability to discern what it is that people want and how to best obtain what is desired. Rhonda is committed to her craft, her staff and her clients. To that end, she keeps abreast on the latest trends, technology and wedding industry news. She is a Certified Wedding Consultant and Event Planner, a Wedding Consultant Certification Institute Certified Consultant and President of the Association of Wedding Planners, a unique association dedicated to the edification and training of small business wedding planning companies.

### **Accomplishments and Affiliations**

Rhonda Allen in her many years of services has been offered from national and local television, radio and print publications the opportunity to showcase her weddings. Those opportunities came from Whose Wedding Is It Anyway?, Ambush Makeover: Wedding Edition and Party Moms. She has also been featured in the Atlanta Journal Constitution, AJC.com, The Commercial Appeal, CrossRoads News and many others. Currently, you can see her blogs as one of only a handful of selected and approved wedding bloggers on WedSpace.com, a wedding site that provides engaged couples guidance for every aspect of their weddings.

Rhonda launched the Association of Wedding Planners, an association that helps its members to face and overcome the challenges that are unique to small business wedding planning companies, in 2009. She is the President and currently, the Association has its first chapter based in Atlanta, Georgia.

Below are just a few of her accomplishments and affiliations. If you would like a complete press/media kit, or would like to interview Rhonda, please send your request to [press@newbeginningsweddings.com](mailto:press@newbeginningsweddings.com)

*2009, 2008 (Cityvoter.com) and 2007 (My Fox 5 Atlanta Contest) "Best Local Business - Wedding Planners Nominee*

*2010, 2009 Wedding contributor to [www.wedspace.com](http://www.wedspace.com), a wedding website dedicated to helping couples plan their weddings.*

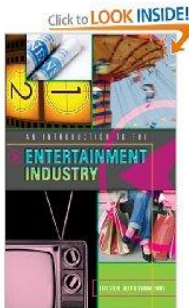
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Rhonda is honored to have her years of experience and knowledge be memorialized as part of California State University's first event planning course required textbook, offered Fall Semester of 2009.

The name of the required text is: *"An Introduction to the Entertainment Industry"* is one of the textbooks used Cal State's event planning course. (Offered at California State University, Fullerton, California.)



Check out the book on [Amazon.com](http://Amazon.com) now!  
Publisher - Peter Lang, First Edition - February 1, 2009, Authors: Andi Klein and Beth Evans.